

Television Corner

March is Coming!
NCAA Division I
Men's Basketball
Tournament



Don't miss a single game this March. The NCAA Men's Basketball Tournament will be broadcast on 4 networks: CBS, TBS, TNT and truTV.

Watch them all on
NEIT Digital Television.
All are available in HD!

Network	SD	HD
CBS	2	302
TNT	56	356
TBS	57	357
truTV	83	383

"Like" NEIT on Facebook!



We've recently launched our official page. We'll be posting a wide variety of content: how-tos, fun contests, current specials and promotions, and even pictures and video from local events.

To find our page, go to www.facebook.com/neitelco or click on the Facebook icon on our homepage at www.neitel.com



It's A Hit! - NEIT Digital Television

What NEIT Digital Television customers are saying:

"The picture quality is amazing, plus it doesn't go out in a rain or snow storm!" - Lynn "Marty" Martinson, Monona

"I love the HD picture quality, and the lineup is great! I especially love the Lifetime Networks." - Helen Wagner, St. Olaf

"I really like having Whole-Home DVR. All around, I am very happy with the service." - Toby Thornton, Monona

NEIT Digital Television is available to customers in the Monona, Luana, St. Olaf and Farmersburg telephone exchanges, with limited availability in rural areas. Call 539-2122, visit the NEIT office, or go to www.neitel.com today for more information!

Games, Music and Movies Online - The Ins and Outs

Accessing music and movies online has never been easier. The new album from your favorite band or the hit movie of the year can now be enjoyed on your home PC or TV the same day it hits store shelves. While purchasing copyrighted digital content from one of the many legitimate online stores is perfectly legal and encouraged, one must be wary of other sources that infringe on federal copyright laws.

How much pirated content is available on the Web? A simple Google or Bing search for your favorite musician along with the keywords "free" or "MP3" will produce thousands of results, and many of the links produced will direct you to illegal downloads. Other programs allow what is referred to as Peer-To-Peer file sharing. Peer-To-Peer (P2P) file sharing software allows users to download content from other users who share their files on the system. BitTorrent is the most common example of such software. While the use of the software is not illegal, downloading and/or sharing any copyrighted digital media files breaks federal copyright infringement law.

Continued on opposite side...



INS Charity Grant Available



Iowa Network Services, Inc., invites public and private non-profit agencies to submit proposals for consideration in assisting in your charity drives and/or funding of a specific project for your respective communities. Only those communities served by Iowa Network Services' participating companies are eligible to submit proposals. There are no restrictions to the type of charity, but the grant must benefit and be made available to all in the community. Applications may be submitted at any time throughout the year. Applications are reviewed quarterly and recipients are notified following the end of the quarter.

For more information and an application, please contact Steve Hanson, NEIT's Marketing and Business Development Manager, by calling 563-539-2122.



Games, Music and Movies Continued...

There are many easy-to-use sites to legally download or stream music and movies. A few that NEIT recommends include:

[Amazon.com](#) - Download or stream full length movies, songs or full albums, books and much more.

[iTunes.com](#) - Download songs and movies directly to your iPod, iPad, Mac or PC.

[Crackle.com](#) - Stream movies and TV shows for viewing on your PC or a Roku Box connected to

your TV. All content is Ad-supported and free.

[Netflix.com](#) - A monthly subscription service providing unlimited streaming of movies, TV shows and documentaries.

[Pandora.com](#) - An online music streaming site providing 40 free hours of ad-supported music per month, or unlimited ad-free radio for a low annual subscription fee.

Owners of copyrighted content are serious about protecting the distribution of music, movies, games and software in the digital world. NEIT is often notified of unauthorized use and must take action, such as account suspension, to comply with federal copyright law. NEIT's Acceptable Use policy is available for review on the web at <http://www.neitel.com/highspeedneit.html>.

Additional information:

For everything you want to know about music online including what's legal and what's not, see [musicunited.org](#).

For the Motion Picture Association of America's view on copyright infringement, visit www.mpa.org/contentprotection/copyright-info

If you come across illegal content on the Internet you can report it at www.riaa.com/reportpiracy.php.

For up-to-date information for parents on children's Internet safety issues, see www.netfamilynews.org.

Meet The Staff



Jesse Swenson

Title: Enhanced Services Sales Manager

Interests: Racquetball, Skiing, Iowa Football and Travel

NEIT Employee Since: August, 2005

 **Connecting You Now**

Telephone • Broadband Internet • Television • Phone Systems

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